

May 2017
Ottawa, ON

GaN Systems Job Description: Product Line Marketing Engineer

GaN Systems Inc. is providing high current GaN E-HEMT solutions for power electronics that meet the efficiency, density, size, thermal and cost requirements of today and tomorrow. Due to high demand for these solutions, exciting career opportunities exist at GaN Systems in Ottawa.

We are in search of a highly-motivated **Product Marketing Engineer** to enhance a high-performance team of GaN power semiconductor solution providers.

Job Duties:

- Create and maintain sales and customer technical documentation (data sheets, white papers, application notes, sales enablement training and customer presentations)
- Analyze markets, competitors, customers and POS data to support product strategies and new product developments.
- Define and kick-off new GaN based products to fuel growth objectives.
- Gather and consolidate customer information to support new product definitions, business cases, forecasts, and trends in pricing, competition and applications.
- Program manage strategic customer projects
- Prioritize application, quality, reliability, design and operations requirements for special customer requests.
- Key interface between global field sales and factory resources.
- Establish process to effectively communicate and distribute information to growing field resources.
- Train field on new products and applications by webinars and on-site
- Ensure website product page conformity and integrity
- Strategic Channel Management by managing and driving opportunities to revenue and holding branch reviews
- Provide superior customer service to achieve revenue goals, including managing sample requests and follow up

Skills and Education Requirements:

- Ambition and determination to make a difference within the confines of a small team
- Demonstrated leadership at both the individual and team level.
- Strong organizational and communication skills
- Knowledge of power electronics applications
- Keen interest for continued learning
- Bachelors' degree or equivalent

Please apply with "**Product Line Marketing Engineer**" in the subject line to: tlamb@gansystems.com

No Agency Calls Please. While we appreciate all interest, only those candidates selected for an interview will be contacted.